

## **VECTRACOM, A MEMORIST DIVISION, IMPLEMENTS A SIGNIFICANT CONTRACT FOR AUDIOVISUAL ENHANCEMENT IN RECORD TIME.**

*European leader in preserving the world's audio, video and film heritage, Vectracom, one of Memorist's five divisions, is installing a facility in Kuwait to preserve the nation's audiovisual archives. In total, 200,000 hours of video and 19,000 hours of old film will be digitised for the Ministry of Information and KTV (Kuwait Television).*



The Government of Kuwait was looking for a trusted partner to preserve its audiovisual heritage collections and to digitise its entire video and film collection.

Vectracom, one of Memorist's five divisions, has a worldwide reputation for excellence and is currently one of the only companies in the world capable of carrying out a mission of this scale.

*« Vectracom has formed a consortium with Sultan Telecom Center and Broadcast Solution Middle East (BSME), winning the largest audiovisual digitisation contract ever awarded to date and which will be completed in record time.», says Laurent Onainty, MEMORIST CEO*

The company works to preserve important historical archives (sports, religious gatherings, political meetings, youth programmes, etc.) that are being eroded over time.

To meet the needs and requirements of the project, the company imagined and designed the construction of a state-of-the-art audio-visual preservation facility, with in-situ digitisation workshops. The spaces were designed in great detail to be as ergonomic and productive as possible, ensuring that the mission was completed in the shortest possible time.

Vectracom therefore deployed its know-how, software solutions and equipment in Kuwait in order to carry out a complete identification of all media, some of which are over 70 years old. Vectracom is the only company to have kept historical machines that allow it to read tapes dating back to the 1950s.

Vectracom's new facilities in Kuwait have created unique employment opportunities. The staff is almost entirely made up of local talent. New positions are expected to open up as the facility grows.

Since the launch of the project at the end of December 2022, a dozen operators have been trained on site and are currently carrying out the first stage, i.e. the inventory and cataloguing required before digitisation.

The second stage, which consists of putting the digitisation rooms into production, will take place from July 2023, once the installation work has been completed.

For 5 years, a hundred people will work together, trained and employed in Kuwait, to digitize the entire audiovisual heritage and preserve the cultural heritage for future generations.

The main stages of the work to be carried out on the films and videos are as follows: cleaning, preparation and repair of the media, digitisation in accordance with industry standards, digital conservation for the entire collection and customised indexing according to pre-established criteria.

The project is expected to be completed in 2028 and will include the preservation of approximately 200,000 hours of video and 19,000 hours of 16 & 35mm film.